Ebonie T. McDaniel

UX Consultant | Health Tech Innovator

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Core Skills & Tools

Human-Centered Design | Systems Thinking | Customer Experience | Qualitative Research | Usability Testing | Personas | Journey Mapping | Wireframing | Prototyping | FDA Regulations | Figma | Miro | Lucidchart | Canva | Clinical Trial Management

Professional Experience

Kaiser Permanente – UX Consultant

Oakland, CA | Dec 2022 – Present

- Led end-to-end UX design for clinical research platforms (Verily ViewPoint, Florence e-Binder), integrating multiple solutions into cohesive, seamless user experiences.

- Produced high-fidelity wireframes, prototypes, journey maps, and design systems aligned with Verily design standards, improving adoption across research teams.

- Translated complex workflows into simple, intuitive solutions by conducting in-depth interviews, usability testing, and contextual inquiries.

- Partnered with product managers, engineers, and clinical staff to align user needs with business goals and regulatory requirements, enabling faster, compliant decision-making.

- Facilitated design sprints, co-creation workshops, and ideation sessions to accelerate discovery and stakeholder buy-in.

- Championed human-centered design culture as a Kaiser Human Centered Design Guild member, supporting cross-department design initiatives and company-wide best practices.

Adobe – Experience Researcher

San Francisco, CA | Mar 2021 – Sep 2021

- Defined strategic UX direction for Acrobat web experiences, aligning MVP outcomes with long-term vision.

- Delivered research-driven recommendations that shaped product features, workflows, and adoption.

- Collaborated closely with design, product, and engineering teams to refine enterprise solutions that balanced user needs with technical constraints.

Agilent Technologies – Clinical Operations Manager

Santa Clara, CA | Jun 2016 – Mar 2021

- Designed and implemented user-centered research studies for medical device innovation, directly informing usability and compliance.
- Applied systems thinking to optimize protocols, surveys, and operational workflows.
- Translated research insights into executive-level product recommendations, supporting enterprise product launches.

Genentech – Research Specialist

South San Francisco, CA | Sep 2014 – Jun 2016

- Supported early-phase oncology trials by designing cross-functional workflows and recruitment strategies that improved enrollment.
- Applied systems-level perspective to cross-department initiatives, streamlining trial coordination.

Gilead Sciences – Research Management Associate

Foster City, CA | Dec 2013 – Sep 2014

- Designed behavioral research studies and participant engagement strategies to strengthen study integrity.
- Partnered with clinical teams to ensure inclusive, ethical study design.

Education & Certifications

- **UC Berkeley Extension** — Certificate, UX Research and Design (2020)
- **General Assembly** — Certificate, Visual Design (2019)
- **CSU Dominguez Hills** — B.A. Psychology (2006)

Affiliations

- SFMOMA — Public Museum Guide (2019–2022)